



## 2021 Wage Rate Communication Performance Report

### Overview

96  
Messages Sent

94 (97.9%)  
Delivered

61.7% (58)  
Open Rate

17.02% (16)  
Click Rate

### 2021 Wage Rate Communication

Delivered

94

Unique Opens 58

Total Opens: 607

Unique Clicks 16

Total Clicks: 23

Unsubscribes 0

Spam Complaints 0

Hard Bounces

0

Soft Bounces

2

Messages Sent

96



ATTENTION CONTRACTORS!

**URGENT UPDATE!**

Please review the letter below and follow [this secure link](#) to our remittance form and wage rate sheet. They are also attached for your convenience.



International Association of  
Bridge, Structural, Ornamental & Reinforcing  
**IRON WORKERS LOCAL UNION NO. 404**  
Chartered in 1908

June 21, 2021

Attention Contractors:

Please be advised that Iron Workers Local Union No. 404 has allocated a \$1.25 increase to our package, effective 7/1/2021 as follows:

- Wage Rate has been increased by \$0.25 = **\$34.01/Hour**
- Monthly Contribution has increased by \$1.00 = **\$4.00/Hour PAID**

Enclosed is a wage sheet and a new remittance form. Please adjust your records accordingly.

**IMPORTANT TO NOTE:** Iron Workers District Council of Philadelphia &

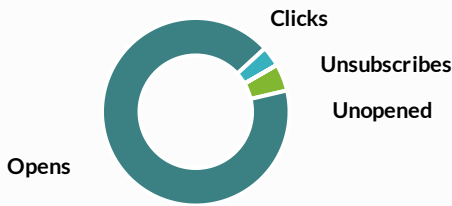
## Delivery



## Recent Email Jobs

Email was sent to 8 leads	6 weeks ago
Email was sent to 82 leads	6 weeks ago
Email was sent to 2 leads	6 weeks ago
Email was sent to 2 leads	6 weeks ago
Email was sent to 2 leads	6 weeks ago

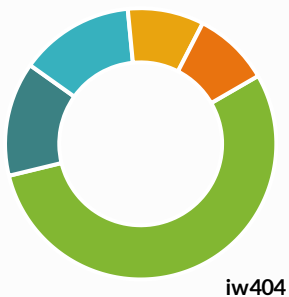
## Engagement



## Top Clicks

Test Testing	beth@atlasstories.com	4
Bowen Engineering Corporation - Tyler Laughlin	payroll@bowenengineering.com	4
Iron Workers Local 404 - Amanda Cook	acook@iw404.org	2
First Davis Corporation - Mary Via	firstdaviscorp@firstdaviscorp.com	1
K2 Kinetics - Gary Munsch	gmunsch@k2kinetics.com	1

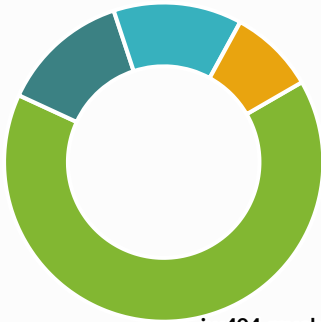
## Top 5 Domains



## Top Domains

iw404	12
mccrossin	3
acdellovade	3
absteelinc	2
ebingeriron	2

### Link Clicks



iw404-my.sharepoint...  
https://iw404-my.sharepoint.com/...

### Top Links

<https://iw404-my.sharepoint.com/...>

15

<https://www.instagram.com/iwlu404>

3

<https://www.facebook.com/iwlu404>

3

<https://www.ironworkerslocal404.org/>

2



No Data Available

### Unsubscribe Survey Results

No unsubscribe survey data for this email.